



MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION
Federal State Budgetary Educational Institution
higher education
"Ural State University of Economics"
(USUE)

"APPROVED"
Rector of USUE



Y.P. Silin

REGULATIONS

For the International Competition of Youth Business Projects
"Business Eurasia"

Ekaterinburg
2024



General provisions

1.1. These Regulations (hereinafter referred to as the Regulations) regulate the procedure for organizing and conducting the International Competition of Youth Business Projects "Business Eurasia" (hereinafter referred to as the Competition).

1.2. The competition is held within the framework of the Congress of Economists and Financiers of the Eurasian Economic Youth Forum (hereinafter referred to as EEYF) and is implemented at the main site of EEYF - at the Ural State University of Economics (hereinafter referred to as the USUE site); as well as on foreign and regional EEYF platforms that have chosen this Competition.

The list of foreign and regional sites that have chosen this Competition is indicated on the Competition page for the Congress of Economists and Financiers on the EEYF website, as well as on the pages of the foreign/regional sites themselves on the EEYF website.

Internet address of the EEYF website www.eurasia-forum.ru

1.3. Organizer of the Competition:

Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics" (Ural State University of Economics), Department of Accounting and Auditing.

1.4. Co-organizers of the Competition:

Universities-organizers of foreign and regional EEYF platforms that have chosen this competition for implementation at their sites.

1.5. Competition partners:

– Institute of Economics of the Ural Branch of the Russian Academy of Sciences (Institute of Economics of the Ural Branch of the Russian Academy of Sciences),

– Ural branch of the Free Economic Society of Russia.

1.6. The goal of the competition is to create an international communication platform to attract young people to innovation, technical creativity and social entrepreneurship.

1.7. The objectives of the Competition are:

- assistance in the development and evaluation of participants' projects;
- support for innovative, infrastructure and promising projects in the field of entrepreneurship;
- dissemination of positive experience in project implementation;
- educational and advisory support for youth entrepreneurial initiatives;
- assistance in attracting investment from youth business projects.

2. Subject of the competition

The subject of the competitive assessment is the participants' business projects in entrepreneurship, including social entrepreneurship.

3. Conditions of participation in the Competition

3.1. Students (students, graduate students) and young scientists, educational organizations, academic institutions and other interested organizations in Russia and foreign countries under the age of 35 are invited to participate in the Competition (hereinafter referred to as the Participants).

3.2. Individual participants and groups of up to 3 people corresponding to the categories of participants are allowed to participate.



Works prepared by young scientists - candidates of sciences are not accepted for the competition.

3.3. One participant (team of authors) has the right to submit only one work to the Competition.

3.4. The works of participants that do not satisfy Section 5 of these Regulations will not be accepted for participation in the competition.

3.5. There is no registration fee for participation in the competition. Expenses for accommodation of non-resident participants, food and transportation costs for participation in the full-time stage of the competition are paid by the participants themselves or by sending organizations. The exception is the winners of foreign/regional competition sites.

4. Stages and timing of the Competition

4.1. The competition is an annual event and is held during the summer semester. The final dates for the Competition, as well as its main stages, are established by order of the rector of the chairman of the EEYF organizing committee - the rector of USUE and are published on the Competition pages of the EEYF website.

4.2. The competition is held in three stages.

4.2.1. **The first stage (until March 20, 2024 inclusive)** – acceptance and registration of competitive research works; checking the work for compliance with the requirements for the work.

The first stage is carried out by the organizing committees of the Competition of the relevant sites:

- Organizing Committee of the USUE Main Site Competition;
- organizing committees of the Competition of foreign/regional sites.

If less than 10 competitive works are received at a foreign/regional site, then the Competition at this site is considered not to have taken place, and the received works participate in the competition of the main site of USUE on a general basis.

4.2.2. **The second stage (qualifying) (from March 21 to April 1, 2024)** – examination of competitive research works registered and admitted to the Competition based on the results of the first stage. Determining the finalists of the Competition from the USUE site and the finalists of the Competition from foreign/regional sites.

– Conducting the qualifying stage at the USUE site

The examination of competitive works received through the USUE site is carried out by the expert commission of the Competition of the USUE site. The commission selects **from 15 to 20** finalists in absentia. The final number of finalists from the USUE site depends on the actual number of finalists from foreign/regional sites of the Competition. Lists of finalists who made it to the finals of the Competition are published on the Competition page of the Congress of Economists and Financiers of the EEYF website.

– Conducting qualifying stages at foreign/regional competition sites

The examination of competitive works at the EEYF sites is carried out by expert commissions of foreign/regional Competition sites. Expert commissions select 5-10 best participants in the national/regional round of the Competition. **On April 1, 2024**, the organizing committee and the expert commission of the foreign/regional site of the Competition will conduct a full-time defense of the selected works and determine the winner and prize-winners of the national/regional round of the Competition.



The winner (first place) of the national/regional round of the Competition becomes a finalist in the international final of the Competition . He is given the opportunity to participate in the finals of the Competition and other final events of the XIV EEYF **on April 23-25, 2024 in person**. Payment for travel and accommodation is provided by the main organizer of the EEYF - USUE.

Participants who took 2nd and 3rd place in the Competition will be solemnly presented with certificates and memorable gifts at a foreign/regional site on April 25, 2024.

The general list of finalists of the international final of the Competition is formed from finalists from the USUE site and winners of foreign/regional sites that have chosen this Competition. The general list of finalists of the Competition is published on the EEYF website, on the page of the Competition of the Congress of Economists and Financiers **from April 1 to April 10, 2024** .

4.2.3. **The third stage (final) (April 24-25, 2024)** – defense of competitive projects of the international final of the Competition; determination of the winners of the Competition; rewarding

The third stage is held between the finalists of the international final of the Competition through a public in-person defense of business projects. Defense of projects remotely using online communication is carried out by decision of the Organizing Committee of the Competition.

4.3. Based on the results of the Competition, the main organizer of the EEYF publishes a collection of abstracts of the finalists' works. The collection is published in the form of the corresponding chapter of the annual collection of EEYF materials no later than 4 months after the Competition. The collection of EEPM materials is posted in the RSCI, on the USUE website and on the EEPM website.

5. Registration of participants, requirements for submitted documentation and rules for registration of competitive projects

5.1. Projects are submitted to the Organizing Committees of the Competition electronically through a special registration form on the EEYF website www.eurasia-forum.ru:

- participants of the main site of the Competition, when registering, choose: USUE Site – Congress of Economists and Financiers – “Business Eurasia” competition;
- participants of foreign/regional platforms during registration choose: The name of the corresponding platform is the “Business Eurasia” competition.

5.2. To participate in the Competition the following package of documents must be submitted:

- 1) the author’s statement about participation in the Competition (Appendix 1) – is submitted by filling out the participant’s registration form on the EEYF website.
- 2) competition work (project) (with a title page in the form of Appendix 2) – attached as a separate file to the participant’s registration form.

If the work is prepared by a team of authors, one of the authors is registered as the team captain and attaches the work, the remaining participants are registered as team members. They can attach empty files to complete registration.

- 3) abstracts of the work reflecting the main provisions and results of the project (in the form of Appendix 3) are attached as a separate file to the participant’s registration form.

5.3. All documents are provided in a single package until **March 20, 2024** , or otherwise specified on the Competition page of the EEYF website.



The absence of any of the documents specified in clause 5.2. within the prescribed period is grounds for refusal of admission to participate in the Competition.

5.4. The competition project must meet the following requirements:

- 1) must be copyrighted;
- 2) should be formatted as follows: file in power format point (or other presentation format) the name of the file must indicate the surname of the author(s). Volume of work: 15 – 20 slides.

Typical project structure: title slide; relevance of the chosen topic; goals and objectives: the main part of the project; project implementation costs; sources of financing; payback periods; and other information.

5.5. The competition project must include abstracts that reflect the general idea of the work. Abstracts must be formatted according to the form in Appendix 3: line spacing 1.5 on A4 sheets, font Times New Roman, size 14 pt, margins 20 mm on each side. The volume of abstracts is no more than 3 pages. The originality of the abstract is at least 70%. A sample design is given in Appendix 3.

6. Criteria for evaluating competitive works (projects)

6.1. At the first stage of the Competition, the Organizing Committee admits competitive works for further expert evaluation according to the requirements specified in Section 5 of the Regulations.

6.2. Criteria for evaluating competitive works at the second (qualifying) stage:

- 1) design of work (presentation) – up to 10 points;
- 2) relevance of the research topic – up to 15 points;
- 3) novelty and originality of the research – up to 15 points;
- 4) content of the study (main part): scientific, technical and economic feasibility of the proposed solutions; logic, scientific style and literacy of presentation; presence of illustrations and graphic explanations of adequate quality – up to 40 points;
- 5) practical significance of the work, the possibility of testing and implementing a business project - 20 points.

6.3. Criteria for evaluating participants during the full-time defense of work at the third (final) stage:

- 1) relevance of the research topic – up to 15 points;
- 2) novelty and originality of the research – up to 15 points;
- 3) significance of the research results – up to 20 points;
- 4) originality of the defense (presentation) of the research – up to 20 points;
- 5) defense (answers to experts' questions) – up to 30 points.

6.4. If the winners or prize-winners of the Competition have the same (equal) number of points, the decision to determine the winners and prize-winners is made by the Expert Commission of the Competition.

7. Awarding the winners



7.1. Based on the results of the international final of the Competition, the winners and prize-winners of the Competition are determined. Winners and runners-up are awarded Diplomas of 1st, 2nd, 3rd degree and large orders "Star of Eurasia" for 1st, 2nd, and 3rd place, respectively.

Participants who took 4th and 5th places in the Competition are awarded Certificates for 4th and 5th places, respectively.

All participants of the Competition receive electronic certificates of the Competition finalists. 8.2.

7.2. Winners and runners-up (1st, 2nd and 3rd place) of the Competition are awarded cash prizes within the framework of the Competition prize fund, established on the basis of the order of the USUE Rector and in accordance with the protocols of the Expert Commissions of the Competition.

Cash prizes (including payment of income tax) are transferred by the organizer of the Competition within 1.5 months to the personal accounts of winners and prize-winners using the details provided to the Competition coordinator, subject to the submission of the following documents:

- printout from the bank's personal account: bank details and personal account number for transferring money;

- a copy of the passport page 1, 2 and page with registration;

- a copy of the TIN or a printout of the TIN data from the website.

If the winner or prize-winner of the Competition turns out to be a group of authors (team), the cash prize is divided among all members of the team (team) in equal shares.

Cash prizes for foreign participants participating in the finals in person are issued at the USUE cash desk on the day of the award.

7.3. Participants who take 1st, 2nd and 3rd place at a foreign/regional site are awarded certificates for 1st, 2nd and 3rd place in the national/regional round and small orders "Star of Eurasia".

7.4. The awarding of all finalists of the Competition will take place as part of the final events of the XIV EEYF on **April 25, 2024** simultaneously at the USUE site and at foreign/regional Competition sites using online communication.

8. Management of the Competition on the USUE site

8.1. The Competition is managed by the EEYF Organizing Committee and the Competition Organizing Committee.

8.2. Chairman of the EEYF Organizing Committee - Rector of USUE:

- approves the Regulations on the Competition, signs the order on holding the Competition and the composition of the organizing committee of the Competition, the order on the composition of the expert commission of the Competition;

- carries out general management of the organization and conduct of EEYF events within the framework of which the Competition is held.

8.3. To organize and conduct the Competition, an organizing committee of the Competition is formed, consisting of:

- scientific director of the Competition;

- Competition coordinator;

- members of the expert committee of the Competition;

- representatives of organizations - partners of the Competition,

- Secretary(s) of the Competition.

8.4. Scientific director of the Competition:

- prepares the draft Regulations on the Competition, prepares amendments and additions to it;

- is the chairman (co-chairman) of the expert commission of the Competition;

- selects the composition of the expert commission of the Competition.



8.5. Competition Coordinator:

- ensures the invitation of members of the Expert Commission of the Competition;
- organizes the distribution of information letters to educational, research and scientific organizations of the Russian Federation and Eurasian countries;
- organizes registration (through the registration system of the EEYF website) and verification of compliance of received competition documents with established requirements, sends competition works to members of expert commissions for evaluation;
- organizes and monitors the progress of the Competition;
- organizes the work of the expert commission during the international finals of the Competition;
- organizes the registration of diplomas, certificates and awarding of the winners and prize-winners of the Competition;
- organizes the collection of abstracts of competitive works of the Competition finalists and their transfer to the USUE Publishing House for inclusion in the collection of EEYF materials;
- organizes the collection of necessary documents for issuing cash prizes to the winners and prize-winners of the Competition;
- draws up a report on the Competition.

8.6. An expert commission of the Competition is created to conduct an expert assessment of competitive works.

The Chairman of the Expert Commission of the Competition is the Director of the EEYF Congress, where the competition is taking place. The co-chairman of the Expert Committee of the Competition is the scientific director of the Competition. The expert commission includes highly qualified pedagogical and scientific workers, leading specialists from among the organizers of the EEYF, as well as invited experts. More than half of the members of the expert commission must be representatives of third-party organizations. Decisions of the expert commission are made by open voting, by a simple majority of votes of the members of the expert commission present, minutes are recorded, the minutes are signed by the chairman, secretary and members of the expert commission (Appendices 4, 6).

Information on the composition of the organizing committee and expert commissions of the Competition is published annually on the Competition page of the EEYF website.

9. Management of the Competition at foreign/regional sites of the EEYF

1.1. The Competition is managed by the organizing committee of the foreign/regional EEYF site and the organizing committee of the Competition of the EEYF site.

1.2. The organizing committee of the EEYF Competition includes:

- Competition coordinator;
- an expert commission of the Competition consisting of at least 3 people from among highly qualified teaching and research workers of the university organizing the site, as well as invited experts.
- Secretary of the Competition.

1.3. Competition Coordinator:

- ensures the invitation of members of the expert commissions of the Competition;
- organizes the distribution of information letters to educational, research and scientific organizations in their country or region of Russia;



- organizes registration (through the registration system of the EEYF website) and verification of compliance of received competition documents with established requirements, sends competition works to members of expert commissions for evaluation;
- organizes the work of expert commissions during the qualifying round of the Competition;
- together with the organizing committee of the USUE site, organizes the departure of the winner of the qualifying round of the Competition to USUE to participate in the international finals of the Competition (1st place); as well as the participation of the contestants who took 2nd and 3rd place in the award procedure on April 25, 2024 at their Competition site;
- organizes the transfer of the thesis of the work of the winner of the national/regional round of the Competition to the Competition coordinator of the USUE site for inclusion in the collection of EEYF materials.

9.4. To conduct an expert assessment of the competition entries, an expert commission is created at the foreign/regional site of the Competition.

The composition of the expert foreign/regional commission of the Competition is approved by the organizing committee of the foreign/regional site. The expert commission includes highly qualified pedagogical and scientific workers, leading specialists from among the organizers of the EEYF site, as well as invited experts. Decisions by the expert commission are made by open voting, by a simple majority of votes of the members of the expert commission present, minutes are recorded, the minutes are signed by the chairman, secretary and members of the expert commission (Appendix 5).

10. Coordinates of the Organizing Committee of the Competition

10.1. Competition organizer: Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics" (Ural State University of Economics)

Address: 620144. Ekaterinburg, st. March 8/Narodnaya Volya, 62/45

Tel.: (343) 257-91-40, fax: (343) 257-71-47

Official website of the organizer: www.usue.ru

Official website of the Competition and the Eurasian Economic Youth Forum (EEYF): www.eurasia-forum.ru

USUE division responsible for conducting sections Department of Accounting and Auditing

Contact details of the Competition coordinators are indicated on the Competition page of the EEYF website.

10.2. Co-organizers of the Competition: Universities-organizers of foreign and regional sites of the EEYF, which have chosen this competition for implementation at their sites. The list of foreign and regional sites that have chosen this Competition is indicated on the Competition page of the EEYF website, in the section Congress of Entrepreneurship and Engineering, as well as on the pages of the foreign/regional Sites themselves on the EEYF website.

Contact details of the coordinators of foreign/regional sites of the Competition are indicated on the pages of foreign/regional sites of the EEYF website.



PARTICIPANT APPLICATION
International competition of youth business projects
"Business Eurasia"*

I ask you to accept my work for participation in the International Competition of Youth Business Projects "Business Eurasia". I provide the following information about myself:

<i>Participant</i>	Surname	
	Name	
	Surname	
	Date of Birth	
	Country (citizenship)	
	City of study	
	contact number	
	e-mail	
	Place of study/work	
	Course/group/position	
	Institute/faculty	
	Direction/profile of training	
	Topic/team name	
<i>Scientific director</i>	FULL NAME.	
	Academic degree, title	
	University/Organization	
	Department	
	contact number	
	e-mail	
<i>Attached files</i>	File 1 – Competition work	
	File 2 – Abstract of the work	

* The application is submitted in the form of filling out the participant's registration form on the specialized website of the EEYF

If the work is prepared by a team of authors, one of the authors is registered as the team captain and attaches the work, the remaining participants are registered as team members. They can attach empty files to complete registration.



International competition of youth business projects
"Business Eurasia"

Competition work

Job title

Author: _____
(full full name)

Student (graduate student, etc.) _____ group,
course

Full-time (correspondence) education _____

Name of university, organization _____

Scientific adviser: _____
(full name, academic degree, position)



Requirements for the preparation of abstracts of competitive works

The competition work must be accompanied by abstracts in which it is necessary to indicate main provisions and results of the work. Abstracts *should not exceed 3 pages* .

entitled with the author's last name , are accepted for consideration . A4 format. Times font New Roman , font size 14 pt, line spacing – one and a half. All margins are 20 mm. The text is aligned in width with automatic hyphenation. Sheet orientation is portrait. Paragraph indent – 1.25. All charts and tables must be inserted into the text. The list of references is drawn up in accordance with GOST. Footnotes to the text are given in square brackets indicating the source number in the list of references.

The author's initials and surname should be printed at the top center of the page. The next line indicates the full name of the university (organization), then the city. Below, in the middle of the line, indicate the title, then keywords (no more than 5 words or phrases). Then the text is placed. At the end, the initials and surname of the scientific supervisor, his academic degree and academic title are indicated.

Sample abstract format

I. I. Ivanov, A. A. Petrov
Kemerovo State University, Kemerovo

Heading

Keywords: ...; ... (no more than 5; indicated separated by semicolons)

Text text [1]. Text text text text text text text.

Bibliography (if any)

1. ...
2. ...

Scientific supervisor: A. B. Sidorov ,
academic degree, academic title

*Abstracts of works that do not meet the specified requirements
are not accepted for publication!*



PROTOCOL OF THE MEETING OF THE EXPERT
COMMISSION
USUE sites

on determining the finalists of the International Competition of Youth Business Projects
 "Business Eurasia"

04/01/2024

No. ____ 1 ____

Ekaterinburg

Composition of the expert commissions:

Chairman of the expert commission:

FULL NAME. - job title

Co-chairman of the expert commission:

FULL NAME. - job title

Members of the expert commission:

FULL NAME. - job title

Agenda for the meeting of the expert commission:

Determining the finalists of the International Competition of Youth Business Projects "Business Eurasia" _____ within the qualifying stage.

Based on the results of the first stage of the International Competition of Youth Business Projects "Business Eurasia" _____, _____ projects of participants were admitted to expert evaluation.

Having assessed the submitted scientific projects, the commission decided:

1. Establish the following assessments of the participants' work on a 100-point scale:

Table 1 – Average ratings of participants

No.	Full Name	Name of university, organization	Number of points scored	Voting results
				behind____ against____ abstained____

2. In accordance with the points scored, bring _____ the following participants to the finals of the Competition

Table 2 – Finalists of the Competition



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No	Full Name	Name of university, organization	Number of points scored	Voting results
				behind___ against___ abstained__

Chairman of the expert commission

_____ / Full name
Signature

Co-chairman of the expert commission

_____ / Full name
Signature

Member of the expert commission

_____ / FULL NAME.
Signature

Secretary

_____ / Full name
Signature



PROTOCOL OF THE MEETING OF THE EXPERT
COMMISSION

(name of foreign/regional Competition site)

on determining the winners and prize-winners of the national/regional tour
International competition of youth business projects
"Business Eurasia"

04/01/2024

No. 1

G. _____

Composition of the expert commissions:

Chairman of the expert commission:

FULL NAME. - job title

Members of the expert commission:

FULL NAME. - job title

FULL NAME. - job title

Agenda for the meeting of the expert commission:

Determination of the winners and prize-winners of the national/regional round of the International Competition of Youth Business Projects "Business Eurasia" of the _____ platform.

Based on the results of the first stage of the International Competition of Youth Business Projects "Business Eurasia", _____ projects of participants were admitted to expert evaluation on the _____ platform.

Having assessed the submitted scientific projects, the commission decided:

1. Establish the following assessments of the participants' work on a 100-point scale:

Table 1 – Average ratings of participants

No.	Full Name	Name of university, organization	Number of points scored	Voting results
				behind____ against____ abstained____

2. In accordance with the points scored, advance to the finals of the Competition and determine the places of the national/regional round Competition for the following participants:

Table 2 – Winners and runners-up of the national/regional round of the Competition



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No. places	Full Name	Name of university, organization	Number of points scored
1			Certificate for 1st place, Competition finalist certificate
2			Certificate for 2nd place
3			Certificate for 3rd place

Chairman of the expert commission

_____ / Full name
Signature

Member of the expert commission

_____ / Full name
Signature

Member of the expert commission

_____ / FULL NAME.
Signature

Secretary

_____ / Full name
Signature



PROTOCOL OF THE MEETING OF THE EXPERT
COMMISSION

on determining the winners and prize-winners of the International Competition of Youth Business
 Projects "Business Eurasia",

04/24/2024

No. 2

Ekaterinburg city

Composition of the expert commissions:

Chairman of the expert commission:

FULL NAME. - job title

Co-chairman of the expert commission:

FULL NAME. - job title

Members of the expert commission:

FULL NAME. - job title

Agenda for the meeting of the expert commission:

Determination of the winners and prize-winners of the International Competition of Youth Business Projects "Business Eurasia" within the framework of the final (final) stage.

Based on the results of the qualifying rounds of the International Competition of Youth Business Projects "Business Eurasia", _____ works of participants were admitted to the finals.

Having assessed the submitted scientific projects, the commission decided:

1. Establish the following scores for the final works of the contestants on a 100-point scale:

Table 1 – Average scores of competitors

No.	Full Name	Name of university, organization	Number of points scored	Voting results
				for against____ abstained____

2. In accordance with the points scored, assign the following award documents to each competitor of the final (final) stage of the Competition

Table 2 – Award documents of the competitors

No.	Full Name	Name of university, organization	Type of award document cash prize size



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3. Be recognized as the winner of the International Competition of Youth Business Projects "Business Eurasia"

(full name)

(job title)

Be recognized as a winner (II place) of the International Competition of Youth Business Projects "Business Eurasia"

(full name)

(job title)

Be recognized as a winner (III place) of the International Competition of Youth Business Projects "Business Eurasia"

(full name)

(job title)

Chairman of the expert commission

_____ / Full name
Signature

Co-chairman of the expert commission

_____ / Full name
Signature

Member of the expert commission

_____ / FULL NAME.
Signature

Secretary

_____ / Full name
Signature


The regulations on the competition are introduced:

Competition director


N.V. Sharapova

Approved:

Vice-Rector for Social Affairs
and Youth Policy, co-chairman


R.V. Krasnov

Vice-rector for the scientific work


V.E. Kovalev

The head of the Legal department


M.I. Brill

Director of the Congress of Economists and Financiers,
director of IEaF


E.B. Dvoryadkina


Coordinator of Congress of Economists and Financiers,
vice-director of IEaF


M.Y. Spichkin

Coordinator of Congress of Economists and Financiers,
Head specialist of IEaF


Y.I. Lenisheva

Leading economist of the DSRR,
coordinator for the EEYF


O.L. Korabelshchikova



*Исполняющий обязанности
директора конкурсов
Данченко Е.А.*